



2017 APPLICATION FOR BUSINESS PLAN **DEADLINE: January 27, 2017**

Applicant Name(s) _____

Business Name _____ Type of Business _____

Current Address _____

City _____ State _____ Zip _____

Email Address _____ Telephone _____

Please attach a copy of your business plan. The plan must include the following:

- » Executive Summary
- » Business Description
- » Timeline
- » Competition/Market Analysis
- » Marketing Plan
- » Management Plan
- » Financial Plan
- » Résumé(s) of Owner(s)

I/We, the applicant, understand that this business plan will not be disclosed to any person, firm or company, except as deemed necessary in order to evaluate, interview and judge for the Jump-Start Downtown Business Competition, or when faced with a legal obligation to do so. The business plan remains the intellectual property of the applicant and all copies of said plan will be returned to the applicant upon request. I/We understand that the judges' decision is final.

I/We, the applicant, intend to take advantage of all or part of HP LIFE Online Entrepreneur Training, a free self-paced 22-module program offered by College of The Albemarle. (Available at www.ncsbc.net. Adds up to 15 points to your evaluation score.)

Applicant _____ Date _____ Applicant _____ Date _____

We encourage you to seek assistance on your business plan at one of the following:

College of The Albemarle's Small Business Center

John Wood Foreman Technology Center
 1208 N. Road Street, Elizabeth City, NC 27909
 (252) 335-0821
ginger_oneal@albemarle.edu

Small Business Technology Development Center

HL Trigg Building, Room 102
 1704 Weeksville Road, Elizabeth City, NC 27909
 (252) 335-3247